

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !! OCT3/12 11.20
ORDER WORKSHEET HARRIS REPORT FROM REP *** WFTV-TV ***
*****CHANGES*****

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME SHELLI HUTTON

SALES PRSN WA- JOE KNAUER

CONTRACT # 6190719

CLASS: NATL.	LOCAL	REGIONAL
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DATE OCT3/12 11.20

STRA:

CON CM

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 473												
58	S		1000P-1100P	30		\$6,000.00	10/22	10/22	0		MON	0
PROGRAM : CASTEL ORD COM1 : PRGM IS CASTLE NOT BACHELOR THIS IS A MAKE-GOOD FOR OCT22 ON LINE-30 FOR 1 SPOT/WK												
63	A		500P-600P	30		\$2,250.00	10/16	10/19	2		TU-F	2
PROGRAM : NEWS ORD COM1 : WE CAN OFFER THIS IS A MAKE-GOOD FOR OCT22 ON LINE-58 FOR 1 SPOT/WK												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
64	A		600P-630P	30		\$1,500.00	10/21	10/21	1		SUN	1
PROGRAM : NEWS												
ORD COM1: WE CAN OFFER												
PART OF A MAKEGOOD MADE UP OF LINES 63-64												
STATION MAKEGOOD OFFERS:												
M6 OK'D BUY#58							OCT22		30S	\$6,000.00	(OCT2/12)	
							OCT16(2/WK)		30S	\$2,250.00	PLS ADVISE.	
							OCT21		30S	\$1,500.00		
MISSED: MON/1000P-1100P												
OFFER: TU-F/500P-600P												
& SUN/600P-630P												
CMT: WE CAN OFFER												
CONTRACT TOTAL											129400.00	
TOTAL SPOTS											81	

OCT/12 129400.00

MARKET TOTALS \$270,914

WFTV 35% WKMG 19% WESH 25% WOFL 16% WKCF 1% WRBW 2% CABL 0%

WOPX 0% WRDQ 2% EFTV 0%

SVC- NSI

DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE